concordia university COMMUNIQUE [514] 879-8497, 98, 99 482-0320 loc. 313, 421

June 29, 1976

VIA TELBEC

MULTISENSORY ACTION, SECOND WIND GET CCA OLYMPIC FESTIVALS OFF GROUND CANADA DAY AT 8 P.M.

The Olympic Film Festivals, held by Concordia University's Conservatory of Cinematographic Art as part of COJO's Arts and Culture Program, gets off to a frenetic start July 1, Canada Day, with the premiere of "Enfilony" a spectacular multisensory probe into Culture Canada by B.C. filmmaker Brent Straughan.

Also on the Canada Day opening program is Toronto filmmaker Don Shebib's recent release "Second Wind"!

The 8 p.m. grand opening is preceded by a reception for invited guests (media welcome) at the Sir George Williams campus Faculty Club, Hall Building, de Maisonneuve at Bishop, beginning at 6 p.m.

The festivals are being conducted at two locations: at the Elysée on Milton near St-Laurent (Canadian Cinema Festival, Animation) and in H-110 of the Hall Building, de Maisonneuve at Bishop (Sport and Cinema).

Enfilony (Environment-Film-Symphony) chronicles Brent Straughan's exploration of Canada's cultural identity from the Arctic to the Lakes and from Atlantic to Pacific and brings together filmmaker and audience, as Straughan says, "in ways that explore the interfaces between sensory modalities." A large orchestra interfaces with a chorus interfacing with a four-screen film interfacing with slides, interfacing with electronic tapessounds interfacing with pollution devices replete with foul odours, according to Straughan's abstract.

The twin festivals run through July, and in the course of the month the public will have the chance to see oodles of films, many of them rarely seen by Montreal audiences.

More from Conservatory Director Serge Losique at 879-4349.

- 30 -

Joel McCormick
Information Officer

1455 de Maisonneuve Blvd. West, Montreal, Quebec H3G 1M8 7141 Sherbrooke Street West, Montreal, Quebec H4B 1R6